



2010 SPONSORSHIP PROGRAM

CHAMPION: \$1,500

- 3 VIP Parking Passes
- 20 CulpeperFest tickets
- Large Banner in prominent area
- Logo displayed on multi-media screens in the food area
- Advertising as "Champion" on radio and in newspaper
- Champion's name in large print on sponsorship display board
- 1 booth space (please submit registration form)
- One 8' table and 2 chairs
- Multiple mentions by DJ during prime time

(Total Value.....)

PATRON: \$1,000

- 2 VIP Parking Passes
- 16 CulpeperFest tickets
- Large Banner on festival grounds
- Logo displayed on multi-media screens in the food area
- Advertising as "Patron" in newspaper promotions
- Patron's name in large print on sponsorship display board
- 1 booth space (please submit registration form)
- One 8' table and 2 chairs
- Multiple mentions by DJ during prime time.

(Total Value.....)

SUPPORTER: \$750

- 2 VIP Parking Passes
- 12 CulpeperFest tickets
- Small banner on festival grounds
- Logo displayed on multi-media screens in the food area
- Advertising as "Supporter" in newspaper promotions
- Supporter's name in medium print on sponsorship display board
- \$75 off booth space (please submit registration form)
- Mention by DJ during prime time

(Total Value...)

CONTRIBUTOR: \$500

- 1 VIP Parking Pass
- 8 CulpeperFest tickets
- Banner along entry road to festival grounds
- Logo displayed on multi-media screens in the food area
- Advertising as "Contributor" in newspaper promotions
- Contributor's name in medium print on sponsorship display board
- \$50 off booth space (please submit registration form)

(Total Value.....)

FAN: \$250

- 1 VIP Parking Pass
- 2 CulpeperFest tickets
- Logo displayed on multi-media screens in the food area
- Advertising as "Fan" in newspaper promotions
- Fan's name will appear on sponsorship display board
- \$25 off booth space (please submit registration form)

(Total Value.....)

SPONSOR BENEFITS

- Enhance Company Image
- Shape Customer Attitudes
- Drive Sales
- Create Positive Publicity
- Increase Visibility
- Differentiate from Competitors
- Be viewed as a "Community Supporter"
- Strengthen Business/Consumer Relationships
- Over 1500 people attend!



**Sponsor Registration Form
(Please Print)**

Name of Business or Organization - *This name will appear as listed here in all advertising:*

Contact Person's Name: _____ Title: _____

Address: _____

Phone Numbers: Daytime _____ Evening _____

E-Mail: _____

Address (*for tickets and parking passes if different than above*):

Select Sponsorship Type

CHAMPION	PATRON	SUPPORTER	CONTRIBUTOR	FAN
\$1,500	\$1,000	\$750	\$500	\$250

Please specify if you will you need a booth space for CulpeperFest. YES NO
(A BOOTH REGISTRATION FORM MUST BE FILLED OUT TO RESERVE A SPACE.)

Signature: _____

*****CHAMBER OFFICE USE ONLY*****

Date Received: _____

Total Amount Received: _____ Check Number: _____

Tickets Issued: _____

Date Returned: _____